

Lake Cruise

The M. S. KEENORA

WILL commence sailing from Selkirk, Manitoba, to points on Lake Winnipeg, about the end of May, but at first will not operate on a regular schedule.

Commencing MONDAY, June 25th, at 6 p.m. D.S.T. she will make regular trips, leaving Selkirk each MONDAY at 6 p.m. D.S.T. for Norway House, and returning to Selkirk Friday (weather and water permitting) until the end of August. Trips after that will not be on a regular schedule.

ROUND TRIP FARE\$75.00

Children under 12 years, half fare on all sailings.

(Including Berth, Meals and Boat for
Norway House.)

Deposit 20% required, returnable if cancellation made by Friday before sailing date. Balance on tickets payable during week before sailing date. STOP-OVER privileges are afforded passengers at Norway House and intermediate points, but no refund allowed if boat delayed on return trip.

Make your bookings early.

THE SELKIRK NAVIGATION CO. LTD.

SELKIRK, MAN.

Phone 4121

P.O. Box 119

Winnipeg Phone GL 2-0731

**A through phone to Selkirk in operation
May to October.**

*This schedule subject to change
without notice.*

CAR STORAGE can be had close to our dock at
reasonable rates.



BERENS RIVER HARBOUR

AMONG the delights of a vacation in Manitoba is the weekly cruise on the steamship *Keenora* from Selkirk to a number of points on Lake Winnipeg climaxed by a trip down the picturesque Nelson River on the motor launch *Chickama* to Norway House. The voyage is a favorite one with visitors from the United States and Canadian provinces, some of whom make the trip each season.

There is much to enjoy in the exquisite beauty of the scenery en route; in the pleasing alternations of warm sunshine and cool winds; and in seeing something of the primitive life which elsewhere has retreated before the march of modern civilization. One sees the simplicity—not to be confused with ease of existence—in Canada's northland, little changed since the hey-day of the fur trade.

One sees the powered fishing boats, the wooden fishing stations along the shore, the nets drying in the sun, and thinks of Manitoba's wealth in whitefish, luscious goldeyes, and in the sturgeon which provides caviare for grand tables thousands of miles away.

Aboard the *Keenora* may be missionaries going or returning from their work to remote places; scarlet coated "Mounties" journeying to wherever there may



"CHICKAMA" AT NORWAY HOUSE

be constabulary duties to be done; clerks and officials of the Great Company proceeding to their appointments under the red ensign of the H. B. C.; young men and women, white or brown, coming out wide-eyed and wondering, into the whirl of civilization for the first time; rugged trappers and prospectors bound for Winnipeg or returning with their packs to try their luck again.

One rubs shoulders with all these people. Scraps of conversation alive with unfamiliar words; tales modestly told of personal adventure rivalling in exploits those of Hearne and Kelsey, make one feel that this is the life, away from the sophistication of ordinary vacations which too often are but changes of re-vitalizing contacts. This is different. Here are not the folks one has known all the year, much as one loves them. Here are new people radiating old faiths, old outlooks, old courage, old pioneer spirit. Some of their virtue one contrives to capture and bring back to office and factory for the ensuing year. They will make good medicine in a world which needs good medicine rather badly.

A voyage on the *Keenora* is more than an ordinary holiday tour. It is an experience refreshing to mind and body. On Lake Winnipeg the very stars seem nearer and we feel cleansed by the sweeping fringes of the Northern Lights.



INDIAN SCHOOL AND TREATY GROUNDS
On the grounds adjoining the Industrial School at Norway House the Cree Indians meet to receive "Treaty Money" from the Government.

The Beaver Bus Lines operate an inter-urban service between Winnipeg and Selkirk, leaving the Winnipeg Bus Station at corner of Graham Ave. and Carlton St. every hour on the half hour during the afternoon and evening. Phone WH 2-7273.

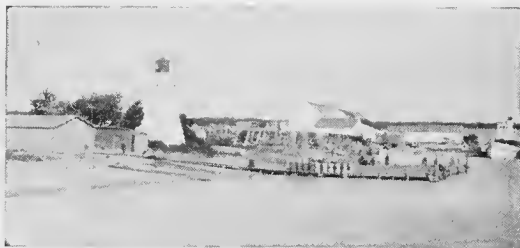


AT GRAND RAPIDS

Canoe trips of wonderful scenic beauty to Cross Lake, Oxford House, God's Lake and Island Lake can be arranged at Norway House.



GOVERNMENT DOCK AT SELKIRK



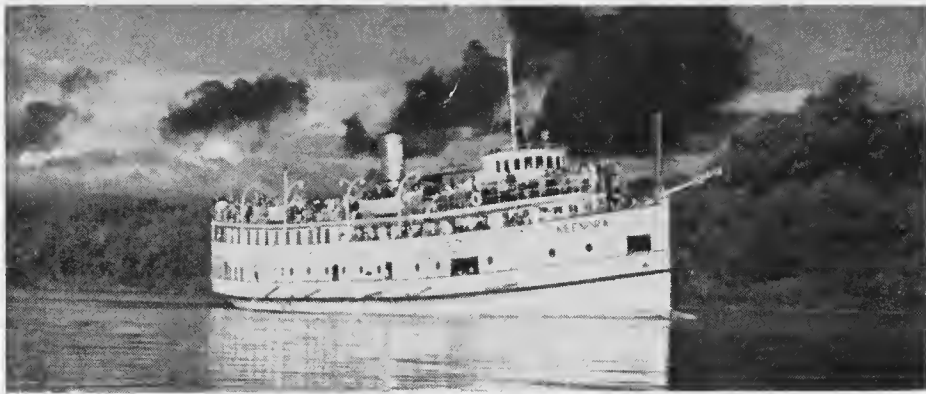
WARREN'S LANDING



HUDSON'S BAY CO. POST — NORWAY HOUSE
Headquarters of Fur Trade for the
past one hundred years.



LAKE WINNIPEG EXCURSIONS, 1962



M.S. KEENORA

The ONLY STEEL PASSENGER BOAT on Lake Winnipeg making weekly trips during the season. Accommodation for 100 passengers, comfortable staterooms, lounges, etc., FIRST CLASS SERVICE.